

Prescription Treatment<sup>®</sup> brand

# ASCEND<sup>®</sup>

## Fire Ant Bait

Formula 1

**KILLS:** Fire Ants, Pharaoh Ants and Related Ants, Indoors and Outdoors.

**TO CONTROL IMPORTED FIRE ANTS** on Turf, Lawns, and Other Non-Crop Areas such as Parks and Golf Courses and Imported Fire Ants and Pharaoh Ants Indoors In Homes and the Non-Food/Feed Areas of Commercial Buildings, Warehouses, Hotels, Food Storage Areas, Inedible Product Areas of Meat Packing Plants, Motels, Schools, Supermarkets and the Non-Patient Areas of Hospitals and Nursing Homes.

**ACTIVE INGREDIENT:**

Abamectin\* B<sub>1</sub> ..... 0.011%

**OTHER INGREDIENTS:** ..... 99.989%

\*U.S. Pat. 4,310,519

TOTAL: 100.000%

EPA Reg. No. 499-370

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

**FIRST AID**

**IF SWALLOWED:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

**IF IN EYES:** Hold eyes open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. Call a poison control center or doctor for treatment advice.

Have product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-225-3320 for emergency medical treatment information.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Avoid breathing dust. Avoid contact with eyes, skin or clothing. Wash

thoroughly with soap and water after handling. Pets may be attracted to this product.

**ENVIRONMENTAL HAZARDS**

This pesticide is toxic to fish and wildlife. Do not apply directly to water, to areas where surface water is present, or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment washwaters.

**DIRECTIONS FOR USE**

**IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.**

Ascend is formulated in an oil bait that functions as an attractant to Fire and Pharaoh ants. Ascend is a stomach insecticide which acts to reduce ant workers. The bait is also passed by the workers throughout the ant colony and eventually to the queen. Ascend is toxic to ants; however, it is most effective against the ant queen and causes an immediate halt of egg production and disappearance of worker brood. The disappearance of worker ants leads to the decline and eventual elimination of the ant colony. Apply when ants are actively foraging. This is typically when soil temperatures are greater than 60°F (15°C) or consult your State Agricultural Experiment Station or State Extension Service for optimum

timing of application. In cases where re-infestation occurs or when very large mounds remain active, re-treat as necessary.

**OUTDOORS**

Apply after dew or rainfall has dried for maximum effectiveness. For best results, do not apply if rainfall is anticipated within 4 to 6 hours after application.

**BROADCAST APPLICATION:** Apply Ascend as evenly as possible to turf, lawns and non-crop areas at a rate of 1 lb. of bait per acre (0.4 oz. of bait per 1000 sq. ft. or 1.8 oz. of bait per 5000 sq. ft.).

**INDIVIDUAL MOUND TREATMENT:** Use 5 to 7 tablespoons of Ascend per mound. Apply the bait as evenly as possible over the mound and for a distance of approximately 2 feet out from the base of the mound. Do not contaminate kitchen utensils with this product.

**LIMITATIONS:** Do not use in pastures, rangeland, or croplands.

**INDOORS**

Do not use in the food/feed areas of food/feed handling establishments, restaurants or other areas where food is commercially prepared or processed. Do not use in serving areas while food



**WHITMIRE MICRO-GEN  
RESEARCH LABORATORIES, INC.**

**NOTE:** This specimen label is for informational purposes only. All uses may not be approved in all states. See labeling which accompanied product for Directions for Use or call 800-777-8570 for more information. For automatic specimen label updates, register at [www.wmmg.com](http://www.wmmg.com).



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is exposed or facility is in operation. Serving areas are areas where prepared foods are served such as dining rooms but excluding areas where foods may be prepared or held.

In the home, all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Exposed food should be covered or removed. Non-food areas are areas such as garbage rooms, lavatories, floor drains (to sewers), entries and vestibules, offices, locker rooms, machine rooms, boiler rooms, garages, mop closets and storage (after canning or bottling).

**LOCATE ANT ACTIVITY:** Follow ants back to voids. Apply bait to crevices or voids where ants are active. Use up to 5 tablespoons per treatment site in a heavily traveled area. Use less in areas with less activity or if the treatment site will not hold that much. Use a large Centrobulb\* puffer or other appropriate application device to place bait in crevices

or voids. Enlarging the void's opening may be required. Repeat as necessary. Do not contaminate kitchen utensils with this product.

**TO TREAT PLUMBING VOIDS WITH KNOWN ANT ACTIVITY:** Obtain access to void and place up to 5 tablespoons inside the plumbing void. Place bait where it will remain dry. Repeat as necessary. Do not contaminate kitchen utensils with this product.

**UTILITIES (such as above ground transformers, pedestal boxes, in-ground utility boxes, etc.):** If fire ants are nesting or traveling inside utility boxes, place 5 to 7 tablespoons for lighter infestations or up to 2 1/2 oz. for heavy infestations on the ground or open floor area of box. Placement should be made so bait stays dry and does not contact any equipment. Do not contaminate kitchen utensils with this product.

\* Centrobulb - Registered trademark of Centro Co.

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal. Consult Federal, State or local disposal authorities for approved alternative procedures.

**STORAGE:** Ascend may be attractive to rodents and domestic animals. Store in a cool, secure, dry place. To maintain maximum effectiveness, close container tightly after use and use within 5 months after opening.

**CONTAINER DISPOSAL:** Empty container or bag by using the product according to the label directions. Do not reuse! Place empty container or bag in trash or offer for recycling if available. If container or bag is partly filled, call your local solid waste agency or call 1-800-CLEANUP for disposal instructions. NEVER PLACE UNUSED PRODUCT DOWN ANY INDOOR OR OUTDOOR DRAIN!

#### A Prescription Treatment® brand insecticide from:

Whitmire Micro-Gen Research Laboratories, Inc.  
3568 Tree Court Industrial Blvd.  
St. Louis MO 63122-6682

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